MARKETING MICHIGAN VEGETABLES

1977 CROP

FEDERAL-STATE MARKET NEWS SERVICE

U. S. Department of Agriculture Agricultural Marketing Service Fruit and Vegetable Division

Michigan Department of Agriculture Marketing Division

FOREWORD

This 1977 annual summary covers marketing activities of Michigan grown cabbage, carrots, celery, cucumbers, iceberg lettuce, radishes, and tomatoes. This report contains shipping point and wholesale terminal market prices, also shipment and unload information. Other information such as acreage, yield per acre, and production figures are also included. This report was made available to you by the Michigan Department of Agriculture, Marketing Division cooperating with the U.S. Department of Agriculture, Agricultural Marketing Service.

Information contained in this summary was obtained from daily market news reports issued at the Federal-State Fruit and Vegetable Market News Office at Benton Harbor, Michigan. Other information sources include the Michigan Celery Promotion Cooperative, Inc., Michigan growers and shippers and the Statistical Reporting Service.

We wish to express our sincere appreciation to all segments of the Fruit and Vegetable Industry for their cooperation in making this report possible.

Additional printed copies of this summary may be obtained upon request from:

U. S. Department of Agriculture, AMS F&V Division, Market News Branch 2503 Agriculture South Building 14th & Independence Ave., S.W. Washington, D.C. 20250 Federal - State Market News Service P.O. Box 1204 Benton Harbor, Michigan 49022 Phone Area Code 616 - 925-3279 or 925-3270

A telephone recorder is in operation all year providing market news prices. The information is updated several times daily and all major fruits and vegetables are reported. (Area Code 616 - 925-1096)

Compiled by: Federal-State Market News Service Benton Harbor, Michigan 49022

C. W. Hackensmith, Local Representative

Released April, 1978

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ACREAGE: Planted acreage of cabbage totaled 4,300 acres in 1977. This was a slight decrease of 200 acres from 1976. The area harvested was unchanged from the previous season at 4,000 acres. 2,300 acres were harvested in the summer, with 1,700 acres harvested during the fall.

THE GROWING SEASON: Spring arrived in Michigan unusually early. According to the Crop Reporting Service, some early transplanting took place in April. The weather turned cooler and several frosts occurred during late April and early May. This held back the pace of planting. Hot and dry weather soon became established during the balance of May and continued into June. By the 27th of June, most vegetable crops were slightly below normal in development. Rain during the first week of July, helped relieve moisture stress, and add some needed size to the cabbage.

HARVEST: Light cutting began during the second week of July. The volume increased during the month and peaked in early September. According to the Crop Reporting Service, 60 percent of the harvest was complete by September 12th. During this same period, an unusually long rainy spell settled in the state. Both the harvest and quality of cabbage suffered. Intermittent dry intervals allowed for some harvesting, and by the 17th of October 85 percent of the crop had been cut. Except for a few scattered fields the harvest was complete by November.

MARKETING: First of season F.O.B. shipping point sales were recorded on July 15th, and showed 1 3/4 bushel crates and 50 lb cartons of medium to large sized green cabbage selling from \$3.25 to \$3.50. This was one dollar per crate higher than the opening price of 1976. The market experienced some weakness during the next week and prices eased down to a level of \$2.75 to \$3.00. The market held fairly steady until the last week in August, when sales were slightly lower at \$2.75. This was when the rainy period began, and it was not long before a "weather market" was created.

On the 7th of September the market advanced to \$3.00 per carton, then to \$3.25 on the next day. The market continued strong as the wet weather prevailed. The highest price of the season, \$4.25, was recorded on September 14th. The last F.O.B. report of the season was issued on the 21st and represented a few scattered sales. The season ended earlier than normal due to the wet weather which resulted in less than desireable size and quality. The market for red cabbage followed a similar marketing pattern. First of season sales on 1 3/4 bushel crates and 50 lb cartons were recorded at \$6.00 on July 26th. The market eased down to a range of \$4.00 to \$4.50 by August 24th. Final sales of the season were reported on September 14th, and spread from \$4.50 to \$5.00.

<u>PACKAGE:</u> The principle containers used were 1 3/4 bushel crates and 50 pound cartons. Some 50 lb. sacks were used for deliveries to local markets.

TRANSPORTATION: Practically all of the cabbage shipped for fresh market use traveled via refrigerated truck. Much of the volume was shipped in mixer loads along with other vegetables. A net weight of 50 pounds per container is used in figuring 10,000 pound units instead of the former carlot system of 600 crates per carlot equivalent.

41 CITIES UNLOADS: Combined rail and truck unloads of Michigan cabbage during 1977 totaled 1,278 units of 10,000 pounds. Unloads in 1976, totaled approximatel 10 percent lower at 1,158 units, while unloads in 1975 totaled 1,245 units of 10,000 pounds.

CABBAGE FOR FRESH MARKET AND PORCESSING: AREA AND YIELD PER ACRE 1975-77

SEASON		AREA PL	ANTED		AREA HARVE	STED	: YI	e L D PER ACR	E
AND State	1975	: 1976	: 1977	: 1975	: 1976	: 1977	: 1975 :	1976 :	1977
				ACRES			HUNDRED	WEIGHT	
SUMMER:									
California Colorado Georgia Illinois Indiana Maryland Massachusetts & Co MICHIGAN Minnesota	1,600 970 500 1,600 1,000 680 Innecticut 1,480 3,300 800	1,400 1,100 600 1,700 1,100 680 1,100 2,500	1,400 1,300 600 1,700 1,100 680 1,000 2,400	1,600 870 500 1,600 1,000 680 1,290 2,900 700	1,400 870 600 1,700 1,100 670 980 2,300	1,400 1,100 500 1,600 980 670 890 2,300	250 325 90 191 280 187 250 160	255 325 90 210 305 190 240	245 330 105 200 290 185 225 170
New Jersey <u>2</u> / New York North Carolina Ohio Pennsylvania Virginia Washington Wisconsin	2,600 3,900 4,000 1,300 1,600 1,450 1,400 3,700	2,800 3,800 4,300 1,500 1,500 1,100 1,200 2,800	2,700 4,100 3,500 1,600 1,500 1,100 1,000 3,200	2,400 3,800 3,700 1,000 1,600 1,350 1,300 3,400	2,300 3,700 3,700 1,200 1,500 900 1,100 2,700	2,400 3,800 2,600 1,300 1,500 970 900 3,000 25,910	190 395 185 250 230 170 225 405	195 355 200 210 210 195 235 370	185 380 185 220 250 250 265 425
TOTAL SUMMER FALL: MICHIGAN TOTAL FALL	31,880 1,700 31,270	29 , 180 1 , 900 32 , 220	28,880 1,900 31,500	29,690 1,600 29,670	26,720 1,700 30,090	1,700 29,380	175 274	170 270	195 281

^{2/} Does not include the following quantity not harvested or not marketed because of economic conditions, 1976, 78,000 cwt.

Vegetables Summary 1977

CABBAGE FOR FRESH MARKET AND PROCESSING: PRODUCTION AND VALUE 1975-77

SEASON	: (*)	PRODUCTIO	ON	: _				VALUE		
AND State	:			:		PER CWT.	:		Ţ	OTAL
	: 1975	: 1976	1977		1975 :	1976 :	1977 :	1975 :	1976 :	1977
		1,000 CWT.				DOLLARS			1,00	O DOLLARS
SUMMER:										
California	400	357	343	l	4.56	6.13	4.92	1,824	2,188	1,688
Colorado	283	283	363	l	4.14	4.26	4.10	1,172	1 , 206	1,487
Georgia	45	54	53	(6.02	6.40	6.88	271	346	365
Illinois	305	357	320	ı	4.03	3.88	4.55	1,230	1 , 385	1,457
Indiana	280	336	284		3,85	3.47	3.69	1,077	1,167	1,048
Maryland	127	127	124	ı	4 . 2 0	3.88	4.78	534	493	593
Massachusetts & Connecticut	323	235	200		5.52	4.20	4.70	1,782	987	940
MICHIGAN	464	345	391	ı	4.09	4.41	5 <u>.</u> 31	1,900	1 , 523	2,077
Minnesota	126				5.62			708		
New Jersey <u>2</u> /	456	449	444	!	5.53	4.58	5,33	2,522	2,056	2,367
New York	1,501	1,314	1,444		3.14	2.94	3.05	4,709	3,863	4,408
North Carolina	685	740	481		3.73	4.24	4.37	2,552	3,141	2,102
Ohio	250	252	286	!	5.47	5.24	5.08	1,368	1,320	1 , 453
Pennsylvania	368	315	375		4.31	4.55	4.95	1,586	1,432	1 , 855
Virginia	232	176	243		4.46	3.94	4.17	1,035	693	1 , 013
Washington	293	259	239		4.48	4.65	4.09	1,313	1,205	978
Wisconsin	1,377	999	1,275		2.64	2.15	2.53	3 , 637	2,149	3 , 230
TOTAL SUMMER	7, 515	6,598	6,865		3.89	3.81	3.94	29,220	25 , 154	27,061
FALL:										
MICHIGAN	280	289	332		3 .7 0	3.99	4.61	1 , 037	1 , 152	1 , 532
TOTAL FALL	8,121	8,110	8,267		4.40	6.73	6.05	34,189	52,365	47 , 455

^{2/} Does not include the following quantity not harvested or not marketed because of economic conditions, 1976, 78,000 cwt. SOURCE: Crop Reporting Board, SRS, USDA.

[.] Vegetables Summary 1977

MICHIGAN F.O.B. CABBAGE PRICES FOR THE 1977 CROP

13	3/4	BUSHFL	CRATES	&	50 LB.	CARTONS	MOSTLY	MEDIUM -	LARGE
----	-----	--------	--------	---	--------	---------	--------	----------	-------

WEEK ENDING	GREEN	RED	
July 15 22 29 Aug. 5 12 19 26 Sept. 2 9 16 23	3. 25-3. 50 2. 75-3. 00 2. 50-3. 00 2. 75-3. 00 2. 75-3. 00 2. 75-3. 00 2. 75-3. 00 2. 75 2. 75 2. 75 2. 75-3. 25 3. 50-4. 25 3. 50-4. 00	5.75-6.00 5.75-6.00 4.75-5.25 4.75 4.00-4.50 4.00-4.50 4.00-4.50 4.50-5.00	

1977 WEEKLY PRICE RANGE FOR SALES OF MICHIGAN CABBAGE AT IMPORTANT WHOLESALE TERMINAL MARKETS 1 3/4 BUSHEL CRATES & 50 LB. CARTONS MOSTLY MEDIUM - LARGE UNLESS OTHERWISE STATED

WEEK	SACK	<u>(S</u>	CINCINNATI	: <u>Cra</u>	TES
ENDING	GREEN -MED	GREEN - LGE.		GREEN - MED.	RED - MED.
July 22 29 Sept. 2 9 16 23 30	3.50 3.00-3.50 3.25 3.25-3.50 3.25-3.75	3.00-3.25 3.00-3.25 2.75 3.25		3.50-3.75 4.25-6.00 4.25-4.50	5.00-6.00 5.00-6.00 5.00-5.50 5.00
			<u>DETROIT</u>		

WEEK ENDING	<u>DETROI</u> 13/4 BU. GREEN - MED. LGE.	1 3/4 BU. RED - MED. LGE.
July 15	3. 25	4.00
22 29	3.25 3.00-3.50	4.00
Aug. 5 12	3 . 25	
19 26	3.00-3.50	4.25 - 4.50 3.25
26 Sept. 2	3.25 3.00)• <i>(</i> 2)
9 16	3.00-3.50	
16 23 30	3.00-3.50	
Oct. 7	3.50	

ACREAGE: The total U.S. summer and fall acreage of both fresh market and processing carrots totaled 41,020 acres. This was a moderate increase over the 35,770 acres that were harvested in 1976. The combined summer and fall carrot crop acreage in Michigan totaled 5,900, compared to 6,000 acres a year earlier, and 4,600 acres in 1975. Of the total Michigan carrot crop, 3,000 acres were harvested in the summer, with 2,900 acres harvested in the fall.

PRODUCTION: The combined summer and fall crop of carrots in the U.S. totaled 13,237,000 cwt. The production in 1976, totaled 11,111,000 cwt, while it was 11,809,000 cwt two years ago. Michigan's combined summer and fall production totaled 1,415,000 cwt, and showed a decrease of 226,000 from the 1976 production, which totaled 1,641,000 cwt. The 1977 summer crop accounted for 690,000 cwt with an average yield of 230 cwt per acre, while the fall crop totaled 725,000 cwt with an average yield of 250 per acre.

THE GROWING SEASON: An unusually early spring followed the winter of 1976. This allowed spring planting to start earlier than usual around the end of April. Soon after this the weather turned cool and wet, and there were several mornings with heavy frosts. This delayed the plantings in some areas. By the middle of May the weather had turned dry, and this in addition to the frosts and high winds caused some damage to carrots that were above the ground. The balance of the growing season was fairly dry with just enough moisture to develop a slightly below normal crop.

THE HARVEST: A few growers began the harvest during the middle of July, but soon found it necessary to delay the harvest due to inadequate sizes. The harvest resumed during the
last week of July after cool weather had helped size up the
carrots. Digging soon became active, and according to the
Michigan Crop Reporting Service, 25% of the crop had been
harvested by the 15th of August. During the remainer of August the harvest continued at an active pace, but was soon
slowed by rain and wet fields during September. By the end
of the 1st week of September, approximately 60% of the crop
had been harvested. The balance of the harvest during the
fall was affected by the wet weather. This slowed the pace
of the harvest, and the quality of the carrots began to deteriorate in some fields due to excessive moisture.

Even at this, the harvest remained at a moderate level through October and was generally finished by the middle of November.

MARKETING: First of season F.O.B. shipping point sales were reported by the Federal-State Market News Service on Wednesday, July 20th. 48-1 lb film bags sold from \$5.50-5.75, while a few 50 lb sacks of large carrots sold at \$5.75. Offerings were very limited as most growers were waiting for additional size. This was a almost the same price as the first of season sales in 1976. The market in 1977 was fairly steady with some minor fluctuation due to supply and demand. After the first sales of the season were reported in July, the market followed a steady course until the middle of August when prices decreased slightly. F.O.B. sales ranged from \$5.00-5.50 on 48-1 lb film bags, with 50 lb sacks of large carrots selling from \$4.50-5.00. The market continued at this level until the third week of September when the lowest prices of the season were reache 48-1 lb film bags sold at \$5.00, while 50 lb sacks of large carrots sold at \$4.90. The market rallied after this due to an extremely wet fall and limited supplies. F.O.B. sales on 48-1 lb film bags ranged from \$5.50-6.00 for the balance of the season, with 50 lb sacks of large carrots selling from \$4.00-4.50. Final sales of the season were reported on Thursday, November 17th.

PACKAGES: The principal container was 48-1 lb film bags, packed in a mesh sack or waxed carton, with some shippers also packing 24-2 lb film bags. Loose large sized carrots were principally packaged in 50 and 25 lb film bags.

SHIPMENTS: Fresh market shipments during 1977 totaled 5,680 units of 10,000 lbs. This was down slightly from 6,200 units shipped during the previous season. Shipments during the past season peaked during the week ending September 17th, when 450 units were shipped.

41 CITIES UNLOADS: Combined rail and truck unloads in the major markets totaled 3,835 units of 10,000 lbs. This was down 860 units from the 4,695 units of carrots received on the 41 cities in 1976, and was only 175 units lighter than 1975.

CARROTS FOR FRESH MARKET AND PROCESSING: AREA AND YIELD PER ACRE 1975-77

QUARTER AND	ARE/	A PLANTED		AREA HA	ARVESTED	:	\	YIELD PER ACR	E	, , , , , , , , , , , , , , , , , , ,
STATE	1975		: 1977		1976 :	1977 :	1975	: 1976 :	1977 :	
			A	CRES			<u> </u>	HUNDRED WEIGH	<u>T</u>	
SUMMER:									_	
California (Other)	7,200	6,300	6,800	7,200	6,300	6,800	365	300	345	
Colorado	1,100	1,100	1,200	1,000	1,000	1,000	230	280	220	
Illinois	300	300	300	300	250	250	240	300	350	
MICHIGAN	3,100	3°,300	3,200	2,700	3,300	3,000	240	260	2 230	
Texas	900	750	1,400	800	700	1,300	270	180	185	
Washington	700	750	1,400	6 00	700	1,300	320	345	415	
Wisconsin	1,700	2,000	1,800	1,400	1,700	1,700	405	375	470	•
TOTAL SUMMER	15,000	14,500	16,100	14,000	13,950	15,350	325	295	321	
FALL:										
California (Desert)	700	700	700	700	700	700	.:240	210	215	
California (Other)	6,700	6,200	7,000	6,700	6,200	7,000	290	250	300	
Massachusetts <u>1</u> /	260			260			205			
MICHIGAN	2,700	2,700	3,100	1,900	2, 700	2,900	255	290	250	
Minnesota	1,150	1,200	1,200	1,140	1,000	1, 100	280	450	485	
New York	1,800	1,900	2,000	1,700	1,800	1,900	360	350	325	
Oregon	1,300	960	1,200	1,100	960	1,200	441	445	455	
Texas	4,500	2,500	4,400	4,200	2,300	4,100	156	186	155	
Washington	2,500	3,600	4,200	2,400	3,400	4,000	465	455	460	
Wisconsin	2,300	1,900	2,000	2,000	1,600	1,800	445	390	465	
New Jersey-Ohio	1,600	1,180	990	1,480	1,160	970	359	359	336	
TOTAL FALL	25,510	22,840	26,790	23,580	21,820	25,670	308	321	324	
UNITED STATES	73,910	77,340	75,590	70,180	73,370	72,720	272	262	275	

<u>1</u>/ Estimates discontinued in 1976.

Vegetables Summary 1977

CARROTS FOR FRESH MARKET AND PROCESSING: PRODUCTION AND VALUE 1975-77

QUARTER	: PRODI	JCTION <u>2</u> /		:_		VA	LUE		
AND o				<u>:</u>	RÉR CWT.		:	TOTA	 [
STATE	: 197	: 1976	: 1977	: 1975	: 1976	: 1977	1975	: 1976 :	1977
		1,000 CW	Т.		DOLLARS		1	,000 DOLLAR	S
SUMMER:			_				-		-
California (Other)	2,628	1,890	2,346	6.44	6.79	5.60	16,912	12,830	13,129
Colorado	230	280,	220	5.90	8.26	8.61	1 , 357	2 , 31 3	1,894
Illinois	72	75	88	6.67	6.27	5.45	480	470	480
MICHIGAN	648	858	690	8.90	7.35	9.57	5 , 766	6,308	6,601
Texas	216	126	241	10.50	10.20	12.50	2,268	1,285	3,013
Washington	192	242	540	5.73	7.24	4.24	1,100	1,752	2,289
Wisconsin	567	638	799	3.53	3.28	3.34	1,999	2,093	2,6 5 5
TOTAL SUMMER	4,553	4,109	4,924	6.56	6.58	6.11	29,882	27,051	30,071
FALL:									
California (Desert)	168	147	151	8.21	10.50	10.30	1 , 379	1,544	1,555
California (Other)	1,943	1,550	2,100	6.49	8,61	6.63	12,607	13,351	13 , 917
Massachusetts <u>1</u> /	53			8.50			451		
MICHIGAN	485	783	725	7.44	8.09	10.50	3,607	6,332	7,594
Minnesota	319	450	534	4.02	2.82	3.57	1,282	1,267	1,909
New York	612	630	618	6.05	7.60	12,80	3,700	4,787	7,935
Oregon	485	427	546	3.02	3.59	3.50	1,464	1,533	1,912
Texas	654	428	636	7.18	9.71	10.10	4,695	4,154	6,427
Washington	1,116	1,547	1,840	3.69	4.55	3.31	4 , 118	7,041	6,088
Wisconsin	890	624	837	3.32	3.13	3.17	2,951	1,950	2,652
New Jersey-Ohio	531	416	326	2.07	2.06	2.22	1,097	857	723
TOTAL FALL	7,256	7,002	8,313	5.15	6.11	6.10	37,351	42,816	50,712
UNITED STATES	19,073	19,247	20,011	6.93	5.95	7.58	132,196	114,565	151 , 733

^{1/} Estimates discontinued in 1976.

SOURCE: Crop Reporting Board, SRS, USDA.

Vegetables Summary 1977

Does not include the following quantities not harvested or not marketed because of economic conditions, 1975, Wis, 170,00 cwt; 1976 winter, California 96,000 cwt; Spring, California, 147,000 cwt.

1977 MICHIGAN CARROT FRESH MARKET SHIPMENTS IN 10,000 LB. UNITS

WEEK ENDING	MICHIGAN	CALIFORNIA	FLORIDA	TEXAS
July 30	150	665	•	20
Aug. 6	255	725	-	90
13	345	640	-	68
20	330	645	-	68
27	430	675	-	75
Sept. 3	375	565	-	120
10	435	425	-	125
17	450	560	-	110
24	440	625	•	-
Oct. 1	375	520	-	-
8	430	600	•	-
15	365	6 00	5	-
22	325	615	25	•
_a . 29	34Ր	695	35	-
Nov. 3, 5	300 °	690	45	-
* `12	220	665	40	<u>-</u>
19	60	7 90	45	55 g 70 90
26	35	720	40	7 0
Dec. 3	20	790	115	90
TOTAL *	5680	12,210	350	891
* Full season shipmer	nts shown for Michigan only	/.		

THE FOLLOWING CHART SHOWS FLUCTUATION IN MICHIGAN F.O.B. POINTS CARROT PRICES FOR THE 1977 CROP

WEEK ENDING	48 - 1 LB.	24-2 LB.	50 LB. LSE. LGE.	
July 22	5.50-5.75	5.40-5.65	5.75	
29 Aug. 5	5.75 5.50 - 5.75	- 5.40 - 5.65	5.50-5.75 5.50-5.75	
12	5.50-5.75 5.25-5.75	5.40 - 5.65 5.15 - 5.65	5.25-5.50 4.50-5.50	
19 26	5.00 - 5.50	4.90-5.40	4.50-5.00 4.50-5.00	
Sept. 2 9	5.00 - 5.50 5.00 - 5.50	4.90 - 5.40 4.90 - 5.40	4 . 50 - 5.00	
16 23 30	5.00 - 5.50 5.00	4.90 - 5.40 4.90	4.00 - 4.50 3.50 - 4.50	
30	5.00 - 5.50 5.00 - 5.50	4 . 90 4 . 90 - 5 . 40	3.50-4.50 3.50-4.25	
Oct. 7	5.50-6.00	5.40-5.90	3.75-4.50 4.00-4.25	
21 28	5.75-6.00 5.75-6.00	5 . 65 - 5. 90 5. 65 - 5. 90	4.00-4.50	
Nov. 4 11	5.50-6.00 5.50-6.00	5.40 - 5.90 5.40 - 5.90	4.50 4.50	-
18	5.50-6.00	5.40-5.90	-	

ATLANTA

WEEK ENDING	48-1 LB.			
July 29	6.50 - 7.25 6 . 75 -7. 00			
Aug. 5 12	6.75-7.00			
19	6.75-7.00			
26	6.75-7.00			
Sept. 2	-			
9	6.00-6.50			
16 23	5.75 - 6.50			
30	5.75 - 6.00			
Oct. 7	5 .75- 6 . 00			
14	6 .00- 6.50			
21	7.00 7.00			
28	/ • UU			
		CHICAGO		
WEEK	40 1 I D	50 LB. LSE, LGE.	1 48 - 1 ½B。 ሁለ _ራ ትጠጋቢ	
ENDING	48 - 1 LB。		Otton III U s	
Aug。 5	5.50 - 6.00	5,50 - 6,00 5,50		
12 19	5,50-6,00 5,50-6,50	5.50		
26	5.50-6.00	5,50 - 5,75		
Sept. 2	6.00	6.00		
9	6.00-6.50	5.50-6.00		
16 22	6.00 <u>-</u> 6.50	5.50 - 6.00 5.00 - 6.00		
23 30	5.50 - 6.25 4.75-6.25	4.75 - 5.50		
0ct. 7	6.00-6.50	5.00		
14	6.50-7.00	5 . 00 - 5.50		
21	6.50-7.00	5.00-5.50	(00 (50	
28	6.75-7.00	5.00-5.50	6.00-6.50	
		CINCINNATI		
WEEK	10.4.15	50 LB.	0/ 0 10	
ENDING	48-1 LB。	LSE. LGE.	24-2 LB。	
Aug. 5	6.50	7.00	(50 T 00	
12	6,25=7,00 6,00,6,75	6.50-7.50 6.00-6.75	6.50 - 7.00 6.00-6.75	
19 26	6.00-6.75 6.00-6.50	6.00 - 6.25	6.00-6.50	
Sept. 2	6.00-6.50	6.00	6.00-6.50	
9	6.00-6.25	6.00 - 6.25	5.50-6.00	
16	6.00-6.25	6.00	5.00 - 6.00	
23 30	6.00 5.75 - 6.50	ó.00 5.75 - ó.50	5.00 - 5.25 4.50 - 5.00	
Oct. 7	6.00-6.50	6.00-6.75	4.50-5.00	
14	6 . 25 - 7.00	6 . 25 - 6.90	4.50-5.00	
21	6. 75-7. 50	6.90-7.50	5.00-5.25	
28	6.50 - 7.50	6.50-7.50 6.75-7.50	5.00 - 5.50 5.00 - 5.50	
Nov. 4 11	6 .7 5-7.50 6 . 00-6.75	6.00 - 6.75	5.00 - 5.25	

1977 WEEKLY PRICE RANGE FOR SALES OF MICHIGAN CARROTS AT IMPORTANT WHOLESALE TERMINAL MARKETS

		DETROIT		
WEEK Ending	50 LB. LSE. L GE.	24-1 LB. LARGE	25 LB.	
Aug. 5 12	6.75 - 7.00 6.00 - 7.00	3.75 3.00 - 3.75	3,00-3.50	
19 26	-	3.00 3.00	3.00 - 3.50 3.00	
Sept. 2 9	- -	3.00	3.00	
16 23	-	3.00 3.00	3.00 3.00	
30 Oct. 7	-	3.00 2.75 - 3.00	2.75-3.00 2.50-3.00	
14 21 28	-	3. 25-3. 50 3. 00-3. 50	2.50-3.00 2.50-3.25	
Nov. 4	- 	3.00 - 3.25 3.00 - 3.25	2.50 -3 .00 2.50 - 3.00	
	•	PITTSBURGH		·
WEEK ENDING	48 - 1 L B.	50 LB. LSE. LGE.	25 L B.	
Aug. 19 26	6.00- 6.50			
Sept. 2 9	6.25-6.50 6.25-6.50 6.00-6.25			
16 23	6.25-6.50 6.00-6.50	6.00-6.50 6.00-6.25		
30 Oct. 7	6.00-6.25 6.00-6.25	5.75-6.00 5.25-5.75		
14 21	6.25-6.50 7.00-7.25	5.50 5.00-5.50	3 . 00 - 3 . 50	
28 Nov. 4	6.75 - 7.00 6.75 - 7.00	5.25-5.50 5.50-6.00		
		ST. LOUIS		
WEEK	10 1 10		50 LD	
ENDING Sept. 9	48 - 1 L B. 5.85 - 6.00	24 - 2 LB.	50 LB. 5.75	
16 23	5. 60 - 6.00	•		
23 30 Oct. 7	5.60-6.00 5.60-6.50	- (05 / 50	5.25 5.25 5.25 4.75	
14 21 28	6.35-6.50 6.25-6.75	6.25 - 6.50 6.25 - 7.00	4.75 - 5.50	
Nov. 4	6.35-7.00 6.50-7.00	6.25-7.00 	5.00-5.50 4.75-5.00	

ACREAGE: The total U.S. summer and fall planted acreage of celery decreased slightly in 1977. A total of 16,270 acres were planted, compared with 16,600 acres in 1976. The number of acres harvested decreased very slightly from the previous year by 300 acres. Harvested acreage totaled 15,960, compared to 16,260 acres in 1976. Michigan's summer and fall acreage totaled 2,400, which was up 100 acres over 1976 and 300 acres over 1975. The summer crop acreage was credited with 1,900 of the total, with the fall crop accounting for 500 acres.

PRODUCTION: U.S. summer and fall production totaled 8,347,000 cwt. This was very near the 8,301,000 cwt in 1976, but up from the 7,084,000 cwt crop of 1975. Michigan's summer celery crop yielded 846,000 cwt, while the fall crop totaled 228,000 cwt. The combined total of 1,074,000 showed a slight increase over the 1,016,000 cwt produced in 1976, and the 905,000 cwt harvested in 1975. The average yield per acre of the summer crop was unchanged from 1976 at 445 cwt, while the fall celery crop increased 25 cwt and totaled 455 per acre.

THE GROWING SEASON: An early spring allowed planting to get off to an earlier than normal start. However, this was soon offset by frosts in late April and early May. This caused some damage to transplants and a few replantings were necessary. In addition to this, high winds along with dry weather caused some further damage. By the middle of May, hot and dry weather permitted planting to move at a rapid pace, but was not favorable for freshly set out transplants. The weather continued dry into the 1st week of June, when rain helped alleviate the soil moisture temporarily. The weather remained mostly dry through June, with rain relieving the drought temporarily during the 1st week of July.

THE HARVEST: A light volume of celery was harvested during the 3rd week of June. This was about one week earlier than 1976. The volume increased moderately as more growers began the harvest, and was active by the 3rd week of July. During this week almost 64,000 crates were marketed. From July 17th through September 3rd, the volume of harvest followed a typical seasonal pattern with crates totaling any where from 47,000 to 59,000, while the overall cutting schedule was ahead of 1976.

The peak period of the harvest occurred from September 4th through the 24th. In this same time period 259,200 crates, and 23,000 cartons were harvested and marketed. In spite of the wet weather that soon became established in September and lasted through October, the pace of the harvest remained at a near normal level.

MARKETING: First of season FOB shipping point prices were reported by the Federal State Market News Service on Monday June 20th and showed cartons of 24 film wrapped hearts at \$7.50. FOB sales on crates of 2 and 2½ dozen US#1 celery, were initially reported on June 30th at \$6.50. This was one dollar per crate higher than the opening price of 1976. The market advanced, and on the 15th day of July the season's highest prices were recorded on 2 and $2\frac{1}{2}$ doz. size at \$7.00-7.50. The market soon became lower as the demand changed from a very good level to a lighter but moderate level. At this time, prices declined approximately .50 to \$1.50 per crate according to size. This adjustment in FOB prices failed to stimulate an adequate volume of trading and shipments and as a result prices declined further during the week that followed. Prices for the week ending July 29th on crates of 2 dozen were \$5.50, with one 2½ and 3 dozen size at \$6.00, while hearts were steady at \$7.50。 The market experienced some further weakness and the season's low was reached in late August when 2's and 4's sold at \$4.50, with $2\frac{1}{2}$ and 3 dozen at \$5.00. Final sales of the season were reported on Friday, October 21st.

SHIPMENTS: Truck shipments of Michigan celery totaled 6,229 units of 10,000 lbs, compared to the 5,685 units recorded in 1976. Of this past season's shipments, 916,200 were crates, with 129,410 cartons of film wrapped hearts.

41 CITIES UNLOADS: Combined rail and truck unloads during the marketing season totaled 3,256 units of 10,000 lbs. During the corresponding period a year earlier, 3,006 units had been received on the markets. 24 U.S. and 2 Canadian cities received Michigan celery. The cities which handled the heaviest volume were: Chicago 502 units; Pittsburgh 376; Cincinnati 323; Detroit 293; Baltimore - Washington 266 and New York - Newark with 255 units of 10,000 lbs.

SEASON	:	AREA PL	ANTED	:	AREA HARVES	TED	:	YIELD	PER ACRE	
AND. STATE	: 1975			: 1975			: 1975	: 1976	1977	
				<u>ACRES</u>				HUNDRED WE	EIGHT	
SUMMER:			•							
California	0.000	2 200		2 200	2 700	<i>l</i> . 000	585	550	585	
(C. Coast)	3,300	3,800		3 , 200	3 , 700	4,000	430	990 445	445	
MICHIGAN	2,200	1,900	2 , 000	1 , 900 660	1 , 800 760	1 , 900 440	305	340	420	
New York	680	790 270	290	240	220	230	420	4 7 0	420	
Ohio V	250				6 , 480	6 , 570	499	493	528	
TOTAL SUMMER	6,430	6 , 760	6 , 750	6,000	0,400	0,710	477	777	720	
ALL:										
California (S. Coast)	1,600	2,000	2,000	1,600	2,000	2,000	580	565	580	
California (C. Coast)	4,300	4,900	4,700	4,300	4,900	4,700	570	590	590	
(C. Coast) Florida	4 , 500		1,900	1 , 500	2,000	1,800	300	350	315	
MICHIGAN	200		500	200	500	500	440	430	455	
New York	150		140	150	130	110	400	370	420	
	250		280	250	250	280	465	480	375	
Washington			9,520	8 , 000	9,780	9,390	512	522	520	
TOTAL FALL UNITED STATES	8,000 33,280	•	34,570	31 , 750	33,660	33,560	498	502	495	
ONLIED STATES)) , 200	J1, J10	J1 ,) () ()	,, , ,		·			
SEASON'	: PI	RODUCTION	:			VALUI	-	TOTAL		
AND STATE	:1975	1976:	1 977 : -	1975PEI	3_CW T 1976-:	1977:	1975	IOIAL 1976 :	1977	
		1,000 <u>CWT</u> .			DOLLARS			1,000 DO		
SUMMER:	-	1,000 01110			BOLLINO					
California										
(C. Coast)	1,872	2,035	2,340	6.58	6.29	6.52	12,318	12,807	15, 254	
MICHIGAN	817	001	01.6	7.97	8.54	8.39	6,514	6,842	7 , 102	
MICHIGAN	011	801	846	1.071	007.	0.77			4 F/D	
New York	201	258	185	7.92	8.44	8.47	1 , 592	2,177	1,567	
				7.92 8.57	8.44 9.48	8.47 7.58	866	976	735	
New York Ohio	201	258	185	7.92	8.44	8.47	•	•		
New York Ohio TOTAL SUMMER	201 101	258 103	185 97	7.92 8.57	8.44 9.48	8.47 7.58	866	976	735	
New York Ohio TOTAL SUMMER	201 101	258 103	185 97	7.92 8.57	8.44 9.48	8.47 7.58	866	976	735	
New York Ohio TOTAL SUMMER FALL: California (S. Coast) California	201 101 2,991	258 103 3,197 1,130	185 97 3,468 1,160	7.92 8.57 7.12	8.44 9.48 7.13	8.47 7.58 7.11	866 21,290 10,765	976 22,802 8,701	735 24,658 8,909	
New York Ohio TOTAL SUMMER FALL: California (S. Coast) California (C. Coast)	201 101 2,991 928 2,451	258 103 3,197 1,130 2,891	185 97 3,468 1,160	7.92 8.57 7.12 11.60 9.87	8.44 9.48 7.13 7.70 7.25	8.47 7.58 7.11 7.68 8.20	866 21,290 10,765 24,185	976 22,802 8,701 20,890	735 24,658 8,909 22,742	
New York Ohio TOTAL SUMMER FALL: California (S. Coast) California (C. Coast) Florida	201 101 2,991 928 2,451 450	258 103 3,197 1,130 2,891 700	185 97 3,468 1,160 - 2,773 567	7.92 8.57 7.12 11.60 9.87 13.00	8.44 9.48 7.13 7.70 7.25 8.98	8.47 7.58 7.11 7.68 8.20 11.90	866 21,290 10,765 24,185 5,850	976 22,802 8,701 20,890 6,286	735 24,658 8,909 22,742 6,747	
New York Ohio TOTAL SUMMER FALL: California (S. Coast) California (C. Coast) Florida MICHIGAN	201 101 2,991 928 2,451 450 88	258 103 3,197 1,130 2,891 700 215	185 97 3,468 1,160 2,773 567 228	7.92 8.57 7.12 11.60 9.87 13.00 6.66	8.44 9.48 7.13 7.70 7.25 8.98 8.48	8.47 7.58 7.11 7.68 8.20 11.90 7.71	866 21,290 10,765 24,185 5,850 586	976 22,802 8,701 20,890 6,286 1,823	735 24,658 8,909 22,742 6,747 1,758	
New York Ohio TOTAL SUMMER FALL: California (S. Coast) California (C. Coast) Florida MICHIGAN New York	201 101 2,991 928 2,451 450 88 60	258 103 3,197 1,130 2,891 700 215 48	185 97 3,468 1,160 - 2,773 567 228 46	7.92 8.57 7.12 11.60 9.87 13.00 6.66 9.90	8.44 9.48 7.13 7.70 7.25 8.98 8.48 7.70	8.47 7.58 7.11 7.68 8.20 11.90 7.71 8.70	866 21,290 10,765 24,185 5,850 586 594	976 22,802 8,701 20,890 6,286 1,823 370	735 24,658 8,909 22,742 6,747 1,758 400	
New York Ohio TOTAL SUMMER FALL: California (S. Coast) California (C. Coast) Florida MICHIGAN New York Washington	201 101 2,991 928 2,451 450 88 60 116	258 103 3,197 1,130 2,891 700 215 48 120	185 97 3,468 1,160 2,773 567 228 46 105	7.92 8.57 7.12 11.60 9.87 13.00 6.66 9.90 9.41	8.44 9.48 7.13 7.70 7.25 8.98 8.48 7.70 7.17	8.47 7.58 7.11 7.68 8.20 11.90 7.71 8.70 6.97	866 21,290 10,765 24,185 5,850 586 594 1,092	976 22,802 8,701 20,890 6,286 1,823 370 860	735 24,658 8,909 22,742 6,747 1,758 400 732	
New York Ohio TOTAL SUMMER FALL: California (S. Coast) California (C. Coast) Florida MICHIGAN New York	201 101 2,991 928 2,451 450 88 60	258 103 3,197 1,130 2,891 700 215 48	185 97 3,468 1,160 - 2,773 567 228 46	7.92 8.57 7.12 11.60 9.87 13.00 6.66 9.90	8.44 9.48 7.13 7.70 7.25 8.98 8.48 7.70	8.47 7.58 7.11 7.68 8.20 11.90 7.71 8.70	866 21,290 10,765 24,185 5,850 586 594	976 22,802 8,701 20,890 6,286 1,823 370	735 24,658 8,909 22,742 6,747 1,758 400	

Vacatables Summary 1977

U.S. WEEKLY CELERY TRUCK SHIPMENTS FOR 1977 IN 10,000 LB. UNITS

WEEK ENDING	MICHIGAN	CALIF. <u>1</u> /	NEW YORK	FLORIDA	TOTAL
June 25	27	1714	-	179	1920
July 2 9 16 23 30	68 266 426 372 407	1763 1493 1334 1265 1186	- 8 57 84	103 57 - -	1934 1816 1768 1694 1677
Aug. 6 13 20 27	414 418 361 327	1300 1216 1269 1398	110 129 106 99	- - -	1824 1763 1736 1824
Sept. 3 10 17 24	376 555 551 612	1547 1220 1562 1436	87 87 91 84	: : :	2010 1862 2204 2132
Oct. 1 8 15 22 29	460 319 232 38	1505 1725 1775 1892 2223	80 103 91 8	- - - -	2045 2147 2098 1938 2223
TOTAL	6229	28823	1224	339	36615

1/ California figures include rail and truck.

SOURCE: Weekly Summary Shipments - Unloads - Wash. D.C.

MICHIGAN CELERY TRUCK SHIPMENTS REPORTED WEEKLY

FOR 1977 & 1976 1976 WEEK Crts. Hearts Crts. Hearts **ENDING** 1,200 5,750 June 25 10,536 7,323 8,574 6,945 7,166 5,042 21,442 46,566 46,467 43,567 5,750 5,750 6,630 6,630 10,350 7,800 July 39,000 63,600 55,200 58,800 16 23 30 9,039 7,205 6,006 10,350 9,200 8,050 8,050 56,500 59,215 63,691 55,116 60,000 61,800 52,800 47,400 6 Aug. 13 20 7,235 27 65,438 56,393 78,144 70,912 7,842 7,643 9,728 10,833 4,600 5,750 9,200 8,050 57,000 Sept. 84,600 82,200 10 17 92,400 24 56,813 47,105 37,819 9,003 8,543 8,459 10,335 2,246 5,750 9,200 6,900 67,800 46,800 Oct. 8 33,000 6,900 15 22 4,800 2,300 265 29 819,499 141,408 916,200 129,410 TOTAL

THE FOLLOWING CHART SHOWS FLUCTUATION IN WEST MICHIGAN F.O.B. CELERY PRICES FOR THE 1977 CROP

QUOTATIONS ARE FOR SALES ON U.S. # 1 PASCAL STOCK WIREBOUND CRATES UNLESS OTHERWISE STATED

WEEK ENDING	2 DOZ.	2½ DO Z .	3 DOZ.	4 DOZ.	6 DOZ.	HEARTS CRT: 24S	BULK Ton
June 24 July 1 8 15 22 29 Aug. 5 12 19 26 Sept. 2 9 16 23 30 Oct. 7 14 21 28	6.50 6.50-7.00 7.00-7.50 6.00 5.50 5.50 5.50-5.50 4.50-4.75 4.50 4.50 4.50 4.50-5.25 5.25 4.50-5.00 4.50 4.50	6.50 6.50-7.00 7.50 6.50 6.00 6.00 6.00 5.00-5.50 5.00 5.00-5.75 5.75 5.75 5.00-5.50 5.00	6.00 6.00 7.00 6.50 6.00 6.00 5.00 5.00 5.00 5.00 5	5.75 5.75 6.00 5.00 5.00 5.00 4.50-4.75 4.50 4.50 4.50 4.50 4.50 4.25 4.25	5.75 5.75 6.00 5.00 5.00 5.00 5.00 4.50 4.50 4.50 4	7.50 7.50 7.50 7.50 7.50 7.50 7.50 7.00 7.0	134.00 121.00-134.00 121.00 121.00-118.00 107.00 96.00 96.00 96.00-112.00 112.00 105.00-112.00 98.00 98.00 98.00

1977 WEEKLY PRICE RANGE FOR SALES OF MICHIGAN CELERY AT IMPORTANT WHOLESALE TERMINAL MARKETS

(ALL QUOTATIONS ARE FOR WIREBOUND CRATES UNLESS OTHERWISE STATED)

	<u>A_T_L_A_N_T_A</u>											
√EEK ENDING	HEARTS 24S	2 007.	2 1 DOZ.	3 DOZ.	4 DOZ.							
July 15 22 29 Aug. 5		7. 50	7.50	7.75-8.50 8.00-9.00 7.50-8.50 7.50	7 . 00 - 7 . 25							
12 19 26 Sept. 2 9	8,50 8,50 8,00 8,00 8,00	7.00-7.50 6.00-6.50 6.00-6.50 6.00-6.50 6.00-7.00	7.00-7.50 6.00-6.50 6.00-6.50 6.00-6.50 6.00-7.00	7.50 7.00 - 7.50	5 . 00							
16 23 30 Oct. 7 14 21	8.00 8.00 8.00 8.00 7.75-8.00	6.00-6.50 6.00-6.50 5.50-6.00 5.50-6.50 5.50-6.25	6.50-7.00 6.50-7.00 6.00-6.50 6.25-6.50 6.00-6.50									

1077 WEEKLY PRICE	DANCE FOR	CALEC OF	MICHITCAN	CELEDY AT	TMDOOTANT	WHOLESALE	TEDMENAL	MADULTO
1977 WEEKLY PRICE	KANDE FUR	SALES UF	- MICHIGAN	DELEKT AL	THEORIANI	MUULESALE	TERRITMAL	MAKKETO

-		ВА	<u>t T E M G R E</u>			
WEEK ENDING	HEARTS 24S	2 DOZ.	2 1 DOZ.	3 DOZ.	4 DOZ.	
July 8 15 22 29		8,25 7,75 - 9,50 8,00 - 9,50 7,00 - 7,50	8.25 9.00-9.50 8.00-9.50 7.00-7.50	8.00 7.75-8.50 7.50-8.25 7.00-7.50	8.00 7.75–8.00 7.50–8.00	
Aug. 5 12 19	8.00-8.25		7.75 6.00 - 7.75 6.50 - 7.00	6.00 - 7.75 6.00 - 6.50		
26 Sept. 2 9	8.00	6,00	6.00 - 6.75	5.50-6.00 6.00 6.50		
16	8.00	6.50		6.50		
WEEK		<u>C</u> _	HICAGO			
ENDING		2 DOZ.	2 1 DOZ.	3 DOZ.	4 DOZ.	
July 1 8 15 22 29 Aug. 5 12 19 26		8.50-9.00 7.00-9.00 6.50 5.50-6.00 5.00	8.50-9.00 7.00-9.00 6.50-7.50 5.00-6.50 5.50-6.00 5.00	7.50-8.00 8.00 7.50-9.00 7.00-8.00 6.50-7.50 5.00-6.50 5.50-6.00	7.50-9.00 7.00 7.00 6.00	
Sept. 2 9 16		6.00	6,50 6 , 50	6.50		
23 30 Oct. 7 14 21		6.50-7.50 6.00-6.50 5.00-6.00 5.50-6.00 5.50-7.00	6.50-7.50 6.00-7.00 5.00-6.50 6.00-7.00 6.00-7.00	6.50-7.50 6.00-7.00 5.00-6.00 5.50-7.00 5.50-6.00	6.50-7.50	
		CIN	CINNATI			
WEEK ENDING		2 DOZ.	2 <mark>1</mark> DOZ.	3 DOZ.		
July 8 15 22 29 Aug. 5 12		8.75 7.25 6.75 - 7.25	8.75 8.50-9.50 7.75-8.25 7.25-7.50 7.00-7.25 6.75-7.75	7.50		
19 26 Sept. 2 9 16 23 30 Oct. 7 14 21 28		6.50 5.50-6.25 5.50-6.00 5.25-6.00 6.00-6.50 6.00-6.50 5.50-6.00 5.50-6.00 6.50	7.25 6.00-6.90 6.00-6.50 5.75-6.50 6.50-7.00 6.50-7.50 6.00-6.50 6.00-6.50 6.00-6.50 7.00	5.75-6.00 6.50 6.50-7.00 6.25-6.50 5.50-6.50 5.50-6.00		

1977 WEEKLY PRICE RANGE FOR SALES OF MICHIGAN CELERY AT IMPORTANT WHOLESALE TERMINAL MARKETS

		D E 1	ROIT		
WEEK ENDING	HEARTS ∵24S	2 DOZ.	2 1 DOZ.	HEARTS 18S	pont-noono
June 24 July 1 8 15 22 29 Aug. 5	8.75 8.75 8.75 8.75 8.75 8.75	8.00-8.50 8.00-9.00 7.00-7.50 6.75	8.00 8.00		
12 19 26 Sept. 2 9	8.50 8.00-8.50 8.00 8.00-8.50 8.00 8.00	6.50 - 6.75 5.75 5.75			
16 23 30 Oct. 7 14 21	8.00 8.00 8.00 8.00 8.00-8.75 8.00-8.50	6.50-7.00 5.50-6.00 5.50-6.00		6.75	
		PITT	SBURGH		
WEEK ENDING	HEARTS 24S	2 DOZ.	2 1 DOZ.	3 DOZ.	4 DOZ.
July 8 15 22 29 Aug. 5	8.00	8.50-9.00 8.00-8.50 7.00-7.50 7.00-7.50 7.00-7.50	8.00-9.00 8.00-8.50 7.00-7.50 7.00-7.50 7.00-7.50	6.50 -7.00 7.50	6.50 - 7.00
12 19 26 Sept. 2 9	8.50 8.50 8.50 8.00 8.00	7.00-7.50 7.00-7.50 6.00-6.50 6.00-6.50 6.00-6.50 6.00-7.00 6.00-6.50	7.00-7.50 7.00-7.50 6.00-6.50 6.00-6.50 6.00-6.50 6.00-7.00 6.50-7.00		5.00
23 30 Oct. 7 14 21	8.00 8.00 8.00 8.00 7.75-8.00	6.00-6.50 5.50-6.00 5.50-6.50 5.50-6.25	6.50-7.00 6.00-6.50 6.25-6.50 6.00-6.50		
		ST. L	0 U I S		
WEEK ENDING	HEARTS 24S		2½ DOZ.	3 DOZ.	4 DOZ.
July 22 29 Aug. 5 12 19 26	9.00		8.00 7.75	8.00 7.50 7.25-7.50 7.25-7.50 7.25-7.50 6.50-6775	6.50 6.50 6.50 6.25-6.50
Sept. 2 9 16 23 30			6.50 - 7.00 6.50 - 7.00 6.50 - 7.00	6.25-6.50 6.50 6.50 6.50-7.00 6.75-7.00	6.00 6.00 6.00 6.00 5.50-6.00
Oct. 7 14			6.00 - 6. 6 5	5.75 -6. 65 6.75	

U.S. 41 CITIES CELERY WEEKLY UNLOADS IN 10,000 LB. UNITS

WEEK ENDING	MICH.	CALIF.	COLO.	FLA.	N.J.	N.Y.	OHIO	OTHERS	TOTAL
June 24	8	1406	•	167	-	-	-	•	158
July 1 8 15 22 29	27 72 141 194 186	1410 1151 1220 1167 1262	• • •	99 57 30 -	- 4 8 4	- - 53 87	8 34 53 53 49	- - 8 4	154 131 144 148 159
Aug. 5 12 19 26	179 167 171 220	1083 1011 1053 1037	- - -	:	8 8 8 19	72 87 84 95	57 42 34 46	8 8 11 15	140 132 136 143
Sept. 2 9 166 23 30 Oct. 7	171 205 296 281 251 220	1148 961 1106 992 999 1117	- - - -	-	4 - - - -	68 80 95 87 106 91	49 53 34 27 42 38 15	8 15 15 27 27 46	144 131 154 141 142 151
14 21 28	190 129 68	1117 1246 1243	:	- - -	- 8 -	72 61 -	15 - -	46 38 39 53	151 143 148 136
Nov. 4 11 18 25	34 15 23 8	1417 1573 2299 2299	:	8 38 76	- 4 -	- 4 -	- - -	46 38 46 11	149 164 240 239
TOTALS	3256	29317	-	475	75	1142	634	463	3536

The "41 Markets" include Atlanta, Baltimore, Birmingham, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Dallas, Denver, Detroit Fort Worth, Houston, Indianapolis, Kansas City, Louisville, Memphis, Miami, Milwaukee, Minneapolis, Nashville, NewsOrleans, New York, Philadelphia, Pittsburgh, Providence, St. Louis, St. Paul, and Washington, Albany, Columbia, Los Angeles, Newark, Oakland, Oklahoma City, Portland, Salt Lake City, San Antonie, San Francisco, Seattle, and Tacoma.

SOURCE: Weekly Summary Shipments and Unloads - Transportation Section - Market News Branch - AMS - U.S.D.A.

PLANTED ACREAGE: Cucumber acreage that was planted for the U.S. summer quarter crop totaled 18,800 acres. This was an increase of 1,800 acres over 1976. Michigan's planted acreage at 2,200 acres was up 200 acres from 1976. All states except California and Maryland were credited with acreage increases.

PRODUCTION: U.S. summer quarter harvested acreage totaled 16,900, compared to the 15,900 acres harvested in 1976. The production totaled 1,671,000 cwt and was up 30,000 cwt from 1976's production. Michigan's harvest of 2,100 acres produced 168,000 cwt for an average yield of 80 cwt per acre. A year earlier 2,000 acres had produced 140,000 cwt of cucumbers for an average yield of 75 cwt per acre.

THE GROWING SEASON: Even though winter was unusually severe, spring came early to Michigan. This allowed planting to begin fairly early, but it also resulted in some damage due to repeated frosts that occurred in early May. According to the Crop Reporting Service, development of the cucumber crop was slightly below normal by the end of May. Dry, but warm weather became the rule during most of June, and except for a few showers, July was also fairly dry. Even at this, cooler temperatures and an adequate level of moisture allowed the crop to develop well.

THE HARVEST: Light harvesting was underway in the South-western area of the state by the second week of July. Shipments were light and were directed to nearby markets. The volume increased moderately by the third week of July, and remained at a seasonally normal level through most of August. By the second week of September most growers had finished the harvest.

MARKETING: First of season FOB sales were reported by the Federal State Market News Service on Tuesday, July 12th. Bushel cartons of waxed medium sized cucumbers sold at \$12.00, compared to an opening price of \$7.00-7.50 in 1976. Prices were soon lower with sales recorded at \$8.00, which helped improve the demand. The market failed to hold at this level, and by Monday, July 18th. sales were recorded at \$6.00. The market continued to decline as supplies increased. The season's low was recorded during the week ending August 19th, when bushel cartons of medium sized waxed cucumbers ranged from \$4.00-5.00. The market rallied approximately one dollar per carton during the following week and generally remained at a level of \$5.00-6.00 for the balance of the season. The final FOB of the season was issued on Wednesday, September 14th.

PACKAGING: The bushel carton and 1 1/9 bushel crate were the principal containers used this past season. Cartons holding 24 large sized cucumbers were also used in moderate to heavy volume.

TRANSPORTATION: Nearly all cucumbers were sold and shipped as a part of mixed vegetable loads. The conversion factor to use in figuring packages from 10,000 lb units is 55 lbs per bushel basket, carton or crate, and 1 1/9 bushel crates or cartons. Cartons of 24's are factored at 22 pounds.

41 CITIES: Michigan cucumbers that were received by merchants and retail chains in the 41 cities totaled 1,712 units of 10,000 lbs. in 1977. This was an increase of 530 units over the unloads reported in 1976 which totaled 1,182 units of 10,000 lbs.

SEASON	:	AREA PLANTED		:	AREA HARVEST	ED	:	YIELD PER	ACRE
AND STATE	1975	1976 :	1 <u>9</u> 77	1975	: 1976	: 1977	1975	: 1976	: 1977
				ACRES			Н	UNDRED WEI	GHT
SUMMER:							-		
California	1,400	1,300	1,100	1,400	1 , 300	1,100	270	265	250
Maryland	1,600	1,600	1,600	1,600	1,600	1,600	97	9 7	94
MICHIGAN	2,000	2,000	2,200	2,000	2,000	2,100	75	70	80
New Jersey	1,500	1,500	1,600	1,300	1,500	1,500	155	145	150
New York	2,200	2,400	2,600	2,100	2,200	2,200	130	115	115
North Carolina	6,200	4,500	4,800	3,700	3,900	3,800	58	68	58
Texas	900	900	1,800	850	800	1,600	120	120	110
Virginia	2,900	2,800	3,100	2,800	2,600	3,000	73	65	68~
TOTAL SUMMER	18,700	17,000	18,800	15,750	15,900	16,900	107	103	99
UNITED STATES	52,100	53,660	56,310	47,450	49,060	51 , 310	102	104	107

	PRODUCTION			• » • 2 • 2		VAŁU	E		
				·	PER CWT.	:		TOTA	L
	1975 :	1976	: 1977	1975	1976 :	1977 :	1975	1976	1977
		1,000 (CWT.		DOLLARS			1,000 DOLL	ARS
SUMMER:									
California	378	345	275	10.60	8.95	10.90	4,007	3,088	2,998
Maryland	155	155	150	8.71	11.00	10.30	1 , 350	1,705	1,545
MICHIGAN	150	140	168	9.00	11.00	9.26	1 , 350	1 , 540	1 , 556
New Jersey	2 02	218	225	10.10	5.14	13.10	2,040	1,121	2,948
New York	2 73	253	253	9.62	11.30	10.70	2,626	2,859	2,707
North Carolina	215	2 65 n	220	9.07	9.01	8.61	1,950	2,388	1,894
T _e xas	102	96	176	11.10	12.10	12.00	1,132	1,162	2,112
Virginia	204	169	204	7.78	10.20	11.00	1,587	1,724	2,244
TOTAL SUMMER	1,679	1,641	1,671	9.55	9.50	10.80	16,042	15,587	18,004
UNITED STATES	4,840	5,078	5,503	10.40	9.66	10.40	50,292	49 , 063	57 , 256

Vegetables Sümmary 1977.

MICHIGAN F.O.B. CUCUMBERS PRICES FOR THE 1977 CROP

RUSHEL CARTONS & 1 1/9 RUSHEL CRATES

			BUSHEL CARTON	S & 1 1/9 BUSHE L CR	MATES	
WEEK ENDIN	<u> </u>	SMALL	MEDIUM	LARGE	CARTONS 24S	
July Aug Sept	15 22 29 5 12 19 26 2 9	6.00-7.00 6.00-7.00 4.00-5.00 3.50-4.00 4.00-4.50 4.50-5.00 4.50-5.00	6.00-12.00 5.00-6.00 6.50-8.50 7.00-8.50 4.00-6.00 4.00-5.00 5.00-6.00 4.75-5.50 5.00-6.00 5.00-6.00	4.00-7.00 2.00-3.25 2.50-3.50 3.00-3.50 2.50-3.00 2.50-3.00 3.00 3.00-3.25 2.50-3.25	2.75-3.00 2.65-2.75 2.75-3.25 3.00-3.25 1.50-2.25 1.50-1.75 1.75-2.00 1.75-2.00 2.00-3.25 2.00	
		<u> </u>		NAL MARKETS FOR CUC	CUMBERS	
WEEK ENDIN	G	BUSHEL CARTONS MEDIUM	<u>C</u> _	H I C A G O CARTONS 24S		
July Aug	15 5 12 19	9.00-14.50 7.00-9.00 6.00-6.50				
Sept	26 2 9	3.50 - 5.50 6.00		3.00		
			CIN	CINNATI		
WEEK ENDIN	G	1 1/9 BUSHEL CR MEDIUM	ATES LARGE		CARTONS 24S	
Aug Sept	12 19 26 2 9 16	5.00-6.00 6.00-7.00 7.25-7.50 7.00 7.00	3.50-4.00 4.00 3.00 2.25-2.50 2.40-2.50		2.50-3.75 2.50 2.25-2.50 2.40-2.50	
WEEK		BUSHEL CARTONS		E T R O I T 1/9 BUSHEL CRATES	CARTONS	
ENDIN	G	MEDIUM SMALL		MEDIUM	248	
July	15 22	12.00-14.50 15.00 7.00-7.50 6.00-6.			4.00 3.25 - 3.50	
Aug	5 12			7.50 7.50		
Sept	19 26 2		3	.50 - 4.00 3.00		
WEEK		BUSHEL BASKETS		T S B U R G H 1/9 BUSHEL CRATES		
ENDIN	<u>G</u>	MEDIUM		MEDIUM		
Aug	5 12 19 26	8,50-10.00		9.00-10.00 5.00-6.00 5.00 5.50-6.00		

ICEBERG LETTUCE 1977 CROP

ACREAGE: Michigan's planted acreage of lettuce was unchanged in 1977 at 1,600 acres. The total United States summer crop of lettuce totaled 56,900 acres. This was an increase of 4,900 over the planted acreage of 1976, but was down 860 acres from 1975. The single largest increase this past season was in California, where the acreage increased 4,000 acres.

PRODUCTION: The harvested acreage of Michigan's lettuce crop totaled 1,400 acres, and was unchanged from 1976. The production at 238,000 cwt, was also the same as 1976, but was up 43,000 cwt from 1975. The yield per acre was 170 cwt. The total United States summer crop was harvested from 53,800 acres and produced 14,330,000 cwt. This showed an increase of 3,900 acres harvested, and a production increase of 1,248,000 cwt. The average yield for all production areas was 266 cwt. Most of the reason for the high average yield was due to CAlifornia's heavy production, which yielded 285 cwt per acre.

THE GROWING SEASON: An early spring permitted planting to take place earlier than normal. Planting was soon delayed slightly by cool weather and wet fields which followed during the first few weeks of May. The weather then turned hot and dry and permitted the tempo of planting to take place at a rapid pace. Cool and damp weather during the second week of June offered some temporary relief, but was soon followed by more hot and dry weather. The weather during July was mostly dry but included enough moisture to allow the crop to develop at a nearly normal level into August with supplemental irrigation. The remainder of the growing season was wet.

THE HARVEST: A very light volume of lettuce was harvested during the first week of July. The volume increased to a moderate level by the second week, then remained at this level until the week ending July 24th. At this time growers were between fields. The pace of harvest remained light through the second week of August, then increased as more fields were ready for harvest. The volume held at a moderate level through most of September and was generally completed in October.

MARKETING: The 1st F.O.B. shipping point sales of the season were reported by the Federal State Market News Service on July 5th, and showed cartons of 24 heads of iceberg lettuce at \$3.50. This was approx imately \$1.00-1.50 lower than the opening price of 1976, but was .50 cents higher than 1975. The market soon firmed up and prices increased to \$4.50-4.60 by the 11th of July. This price held until around the 18th of July when the market slipped to \$3.75-4.00. This failed to stimulate the demand, and prices declined to a season's low of \$3.00 on the 21st. The market recovered during the next week to \$3.50, and held at a general level of \$3.00-3.75 through the 16th of August. During the next two weeks the market advanced to a level of \$4.75-5.00, which was the season highest prices. With the arrival of September the market once again declined and sales ranged from \$4.00-4.50. This price level held through the 19th of September when the market slipped to \$4.00. The last FOB of the season was issued on September 22nd.

<u>PACKAGE:</u> The principal container used was the waxed carton, which contained 24 heads of lettuce.

TRANSPORTATION: All Michigan lettuce was shipped via refrigerated trucks, with many shipments as part of a mixed vegetable load. In factoring 10,000 lb units, the weight of 50 pounds was used per carton.

41 CITIES: Unloads of Michigan lettuce in the 41 major cities totaled 809 units of 10,000 lbs. This was a decrease of 75 units from the 884 units that were received by merchants and retail outlets in 1976.

SEASON	:	AREA PLANTE	D :	ARE	A HARVEST	ED		¥IELD PER	ACRE
AND STATE	1975 :	1976 :	1977	1975 :	1976	1977	1975	1976	1977
			ACRE	<u>S</u>			<u>H</u>	UNDRED WEI	<u>GHT</u>
SUMMER:				_					
California	41 , 300	37,000	41,000	41,000	37,000	41,000	270	280	285
Colorado	4,600	5,000	5,700	4,300	4,800	4,300	225	255	235
Connecticut <u>1</u> /	260			210			145		
Massachusetts <u>1</u> /	400			350			160		
MICHIGAN	1,600	1,600	1,600	1,300	1,400	1,400	150	170	170
New Jersey	80 0	800	800	500	600	600	190	180	175
New York	4,500	3,900	4,100	3,200	2,800	3,300	193	180	200
Ohio	1,000	900	900	900	700	700	130	140	150
Oregon <u>1</u> /	600			600			190		
Washington	1,300	1,300	1,200	1,200	1,200	1,100	170	190	185
Wisconsin	1,400	1,500	1,600	900	1,400	1,400	120	230	230
TOTAL SUMMER:	5 7, 760	52,000	56,900	54,460	49,900	53,800	249	262	266

SEASON		RODUCTION		VALUE					
AND	·	KODOCITON			PER CWT.			TOTAL	
STATE	: 1975 :	1976 :	1977 :	1975 :	1976 :	1977 :	1975 :	1976 :	1977
		1 , 000 (CWT.		DOLLARS			1,000 DOLLA	<u>rs</u>
SUMMER:									
California	11,070	10,360	11,685	6.32	11,00	7.17	69,962	113,960	83,781
Colorado	968	1,224	1,011	6.66	10.10	5.94	6,447	12,362	6,005
Connecticut <u>1</u> /	30			10.30			309		
Massachusetts <u>1</u> /	56			10.50			588		
MICHIGAN	195	238	238	9.67	13.90	9.60	1,886	3,308	2,285
New Jersey	95	108	105	7.33	11.00	7.22	696	1,188	758
New York	616	504	660	8.46	11.80	8.71	5,214	5,947	5,749
Ohio	117	98	105	21.50	27.50	22.60	2,516	2,695	2,373
Oregon <u>1</u> /	114			11.90			1,357		
Washington	204	228	204	6.06	8.09	7.41	1 , 236	1 , 845	1,512
Wisconsin	108	322	322	9.98	12.40	9.65	1,078	3,993	3,107
TOTAL SUMMER:	1 3,57 3	13,082	14,330	6.73	11.10	7.37	91,289	145,298	105,570

^{1/} Estimates discontinued in 1976.

Vegetables Summary 1977.

THE FOLLOWING CHART SHOWS FLUCTUATION IN STOCKBRIDGE-MUNITH DISTRICT MICHIGAN F.O.B. POINTS ICEBERG LETTUCE PRICES FOR THE 1977 CROP.

WEEK ENDING	ICEBERG 24s	
JULY 8 15 22 29 AUG. 5 12 19 26 SEPT. 2 9 16 23	3.50-3.75 4.50-4.60 3.00-4.00 3.25-3.50 3.00-3.25 3.25-3.75 3.25-4.00 3.50-5.00 4.00-5.00 4.00-4.75 4.00-4.75 4.00	

1977 WEEKLY PRICE RANGE FOR SALES OF MICHIGAN ICEBERG LETTUCE AT IMPORTANT WHOLESALE TERMINAL MARKETS

	<u>BAL</u>	TIMORE:			CHICAGO:	
WEEK ENDING	ICEBERG 24s	BUSHEL BASKETS	1 1/9 BUSHEL	WEEK ENDING	ICEBERG 24s	
AUG. 12 SEPT. 2	6.00-6.25	6.00	4.00-5.00	JULY 15 AUG. 12 19 23	5.00-5.50 4.00-4.50 4.00 4.50-4.75	

CINCINNATI:

WEEK	ICEBERG
ENDING	24s
AUG. 5	3.50-4.50
SEPT. 9	5.50

1977
ICEBERG LETTUCE TRUCK SHIPMENTS IN 10,000 LB UNITS

WEEK ENDING	MICHIGAN	CALIFORNIA	COLORADO	NEW YORK	NEW JERSEY	TEXAS
July 9	96	5789	 53	601		
16	86	5789	812	802		
23	23	5826	1029	934		
30	26	5285	1230	637		
AUG. 6	33	5592	984	604		
13	33	5945	1066	495		
20	43	6560	726	366		
27	36	6121	873	343		
SEPT. 3	43	6880	795	317		
10	86	7114	500	317		
17	59	7757	180	175		
24	40	7306	_	73	86	304
OCT. 1	36	6913	-	-	314	475
8	36 26	6986	-	_	386	297
15	7	7019	-	-	215	314
TOTAL *	673 ๋	96882	8248	5664	1001	1390

^(*) Full season shipments shown for MICHIGAN ONLY

ACREAGE AND PRODUCTION: The Crop Reporting Board of the Economics, Statistics, and Cooperative Service does not publish acreage or production for radishes.

GROWING CONDITIONS: Though winter was unusually harsh and cold, spring arrived early in Michigan. Except for some cool and damp weather in early May, most of May was warm and dry. This allowed the crop to go into the soil at a good pace. The dry and hot weather continued into the first days of June, when rain brought relief to the crop. The rain also helped the radishes develop some much needed size. Growing conditions remained mostly favorable through June and into the first few weeks of July. Hot weather during the week ending July 26th placed many fields under stress and held back growth. This limited supplies until the 2nd week of August. The weather was generally favorable during the balance of August and up to the 2nd week of September when rain and wet fields became a severe problem. Wet weather prevailed up through the 1st week of October and limited both the quality of the radishes and the rate of harvest. This was immediately followed by cool weather which damaged most fields as the growing season drew to a close.

THE HARVEST: A light volume of radishes were harvested during the first week of June. The volume soon increased and remained at a moderate level through the middle of July. At that time many growers were between fields. This in combination with hot and dry weather limited the harvest. A few fields were lost to the hot weather that placed the crop under stress during the week ending July 25th. The tempo of the harvest increased by the second week of August and peaked during the latter part of the month. Wet fields limited the harvest during the 2nd half of September, and this was followed by cool weather in October. Due to the cool and damp weather the harvest finished early and was generally over by the 17th of October.

MARKETING: The first F.O.B. shipping point prices reported by the Federal State Market News Service were issued on June 7th. Sales on cartons of 30-6 oz film bags of red radishes were reported at \$1.75, with 24-8 oz film bags of white radishes at \$3.50.

This was a week earlier than the first of season sales in 1976 which were \$2.50 and \$3.50. The market held at this level until th 16th of June when prices slipped to \$1.50 for reds, and advanced to \$3.75 for white radishes. This was the lowest price of the season for red radishes. The market soon recovered slightly, with sales on the 22nd of June ranging from \$1.50-1.75. By the end of June the market firmed up to \$1.75, which held until July 11th, when the market advanced to \$2.00. As supplies remained light through this period the market continued to strengthen. On the 28th of July red radishes were reported at \$3.00, with whites from \$3.50-3.75. Supplies increased after the 1st week of August and prices once again declined. F.O.B. sales on August 31st for reds were reported at \$1.75, with white radishes from \$3.25-3.50. Wet weather strengthened the market during September and prices gradually climbed to \$3.50-3.75 for reds at the end of the month, while white radishes advanced slightly to \$3.50-3.75. The market continued to show strength due to the cool and wet weather that followed in October. Final sales of the season were reported on October 12th and showed a few cartons of 30-6 oz film bags of red radishes at \$5.00. Even though this represented a very limited volume, it was the season's highest price.

PACKAGE: The principal container used was the waxed carton packed with 30-6 oz film bags of red radishes or 24-8 oz film bags of whites.

TRANSPORTATION: Practically all shipments were delivered in refrigerated trucks. A large volume of radishes were shipped with other vegetables in mixed loads. To determine the number of cartons per 10,000 lb unit, divide by 12.

41 CITIES: The combined rail and truck unloads of Michigan radishes in the 41 cities totaled 547 units of 10,000 lbs. This was a slight increase over the 483 units unloaded in 1976, and the 496 units that receivers unloaded in 1975.

	CARTONS	FILM BAGS	
WEEK ENDING	RED 30-6 OZ.	WHITE 24-8 OZ.	
JUNE 10	1.75	3.50-3.75	
17	1.50-1.75	3.50-3.75	
24	1.50-1.75	3.50-3.75	
JULY 1	1.50-1.75	3.25-3.50	
8	1.75	3.25 3.50-4.00	
15 22	2.00-2.50 2.50-3.00	3.75-4.00	
29	2.75-3.00	3.50-4.00	
AUG. 5	2.25-3.00	3.00-3.75	
12	1.75-2.25	3.25-3.50	
19 126	1.75-2.75	3.25-3.50 3.25-3.50	
SEPT _• 2	1.75 1.70-1.75	3. 25-3. 50	
9	2.00-2.25	3.50-3.75	
16	2.25	3.50-3.75	
23	2.25-2.50	3.50-3.75	
30 OCT 7	3.00-3.75	3.50 - 3.75	
OCT. 7 14	4.00-4.50 5.00	3.50-3.75	
		RADISHES AT IMPORTANT WHOLESALE TERMINAL MARKETS	

r triplet	<u>C H I</u>	C A G O			CLEVELAND	
WEEK G ENDING	RED <u>30-6_0Z</u>	12 - 1 LB	WHITE 24-8 OZ	WEEK ENDING	RED 30–6 OZ	
JUNE 10 JULY 1 8 15 22 29 AUG. 5 SEPT. 9 16 23	2.25-2.50 2.25 2.25-2.50 2.00-2.50 2.50 2.25-2.50 2.75-3.00 2.00 2.50 2.50	2.25-2.50 2.25-2.50 2.25-2.50 2.50 2.50 2.75-3.00 2.00 2.50 2.50 2.50	3.00 3.00-3.50 3.25-3.50	JUNE 10 17 JULY 15 22 29 AUG. 26 SEPT. 2 9 16 30	2.85-3.00 2.00 2.00-2.75 3.00 3.00 2.25 2.00-2.25 2.25-2.75 2.50 2.00-2.25	
OCT. 7	4.00-4.50					

			PITTSBURGH:		
WEEK	RED		REDS	WHITE	
ENDING	30-6 OZ	<u> 14-1 LB</u>	BUNCHED 24s	<u>24-8 0Z</u>	
JULY 8	2.00-2.25	2.00-2.25		3.50-4.00	
15	2.00-2.50	2.00-2.50		3.50	
22	2.75-3.00	2.75-3.00		3.50	
29	2.75-3.00	2.75-3.00	2 . 75 - 3 . 75	3.50	
AUG. 5	3.00-3.50	3.00-3.50	3.00-3.25		
12	2.50-3.00	2.50-3.00	2.25-2.50		
19 26	2 . 25 - 2 . 50	2 . 25 - 2 . 50	2.50-2.75		
	2.25-2.50	2.25-2.50	2.50-2.75	3.50	
SEPT. 2	2.25-2.50	2.25-2.50	2.50-2.75	3.50	
9	2.25-2.50	2.25-2.50	2.75	3.00-3.50	
16 23 30	2.25-2.50	2.25-2.50	2.75	3.50	
2 <i>)</i>	2.25-2.50 2.50-3.50	2.25-2.50 2.75-3.50	2 . 25 - 2.75	3.25-3.50 3.00-3.50	
OCT. 7	4.50	4.50		3.50-4.00	
14	5.50-6.00	5.50-6.00		4.00	

ACREAGE: Michigan's planted acreage decreased slightly in 1977 and totaled 4,300 acres. This was 100 acres less than 1976. The United States summer crop planted acreage totaled 60,380 acres. This was down slightly from the 62,490 acres planted in 1976, and was a moderate decrease from 1975. The largest decrease was in Arkansas, down 1,200 acres, followed by California which was down 800 acres.

PRODUCTION: The harvested acreage in Michigan was down slightly at 4,100 acres, compared to 4,300 in 1976. Production yielded 390,000 cwt, compared to 409,000 a year earlier. The average yield per acre was unchanged at 95 cwt. The total United States harvest was down 3,310 acres with a total of 56,710 acres harvested. The summer crop yielded 8,073,000 and was down 334,000 cwt from 1976, and 445,000 cwt from 1975. The average yield per acre was up slightly at 142 cwt.

THE GROWING SEASON: Frosts during the first of May, followed by hot and dry weather during the balance of the month caused some early damage to tomato transplants. This made some replanting necessary at various locations. Except for a timely rain that fell during the 1st week of June, crops suffered from a moisture shortage during the month. Widespread showers during the first of July were also timely and helped benefit the crop. Temperatures during the balance of the month were higher than normal and moisture conditions ranged from near normal to moderate drought. Rain during the first week of August, brought welcomed relief. Unfortunately, the rain continued and was followed by unseasonably cool weather. Tomatoes were beginning to crack in some fields by the week ending August 15th. The cool weather then slowed ripening, which was soon followed by a light frost. By the week ending September 6th, the crop had been damaged in many locations. Continuing rain fall during the rest of September which caused fruit to split, delayed ripening and brought the season to an earlier than normal close.

THE HARVEST: The 1977 harvest started slightly later than normal as picking began during the first week of August. The volume soon increased and peaked from August 10th through the 16th. The peak volume normally occurs from the mid to latter part of August, but rains and cool weather held back the harvest during this period.

Continued wet and cool weather slowed the harvest through the first few weeks of September. By this time the quality of the fruit had deteriorated due to excessive moisture and the season was forced to a close. This was about a week to two weeks earlier than normal.

MARKETING: Quality problems seriously affected marketing the 1977 tomato crop. Excessive moisture during the latter part of August and much of September caused over sizing and splitting. Cool weather added additional problems as more time was needed to acquire color. This caused much valuable marketing time to be lost, increased the number of splits and reduced the shelf life of the fruit. The first F.O.B. shipping point sales of the season were reported by the Federal-State Market News Service on July 26th. 8 quart cartons sold from \$4.50-5.00, with sales for the next two days shown from \$5.00-5.50. The opening price for 1976 was considerably lower at \$2.00-2.25. Prices failed to hold at the \$5.00-5.50 level, and slipped to a range of \$3.00-4.25 for the week ending August 5th. The market continued to weaken due to a light demand from buyers, and as a result many growers began hauling tomatoes to processors. Prices during the weeks ending August 12th and 19th, ranged from \$1.75-2.75. Rain soon limited offerings and the market recovered slightly with sales from \$2.50-3.50 during the next two weeks. Quality problems began to evolve and markets became limited by the first of September. This caused prices to dip lower as the season neared the end. Final sales of the season were reported on September 14th, when 8 quart cartons sold at a season's low of \$1.50-2.00.

<u>PACKAGE:</u> The 8 quart, or ten pound carton was the principal container.

SHIPMENTS: Truck shipments of Michigan tomatoes were down sharply due to the adverse weather. Shipments totaled 759 units of 10,000 lbs. This compares to 2,154 units in 1976 and 1,382 units in 1975.

41 CITIES: Unloads reported by merchants and large retail outlets in the 41 cities totaled 1,081 units of 10,000 lbs. Unloads during 1976 totaled 1,164 units, while the unloads credited to Michigan in 1975 totaled 1,050 units of 10,000 lbs.

TOMATOES FOR FRESH MARKET: AREA AND YIELD PER ACRE 1975-77

SEASON	:	AREA PLANTED	ı	: AREA	A HARVESTED		:	YIELD PER A	ACRE
AND STATE	19 7 5	: 1976	: 1977	1975	1976	1977	1975	: 19 7 6	: 19 7 7
			Al	REA_			HL	JNDRED WEIGH	<u> 1T</u>
SUMMER:			_						
Alabama	5.200	5,500	5,500	5,200	5,500	5,000	70	7 5	70
Arkansas	1,800	1,900	700	1,700	1,900	600	105	135	90
California (Other)	16,500	15,500	14,700	16,500	15,500	14,700	240	250	2 7 5
Colorado <u>2</u> /	420			380			170		
Connecticut <u>2</u> /	7700			640			130		
Georgia	2,800	3,100	3,300	2,600	2,900	3,100	64	75	58
Illinois <u>2</u> /	1,100			1,100			€ 67 ÷		
Indiana ,	2,100	2,000	1,900	1,900	1,900	1,600	125	130	135
Kentuc k y	700	800	500	700	700	450	100	83	1115
Maryland	2,200	2,400	2,400	2,100	2,300	2,300	95	94	92
Massachusetts	690	690	780	630	620	660	210	195	190
MICHIGAN	4,600	4,400	4,300	4,300	4,300	4 ,1 00	90	95	9 5
Missoúri <u>2</u> /	450			450			85		
New Jersey	6,700	6,900	6,700	6,500	6,800	6,500	84	85	85
New York	3 , 100	3,200	3,500	2,900	2,700	3,000	119	115	93
North Carolina	2,000	2,100	2,300	1,900	2,000	2,000	150	145	140
Ohio	1,600	1,600	1,300	1,200	1,200	900	130	140	100
Pennsylvania	2 , 500	2,300	2,400	2,450	2,300	2,300	105	120	130
South Carolina	2 , 100	1,900	1,600	1,700	1,800	1,300	69	105	81
Tennessee	2,200	2,300	2,800	2,100	2,100	2,700	135	145	125
Texas	3,200	3,400	3,200	2,600	3,100	3,100	57	53	63
Virginia	2,700	2, 500°	2,500	2,600	2,400	2,400	120	130	130
Washington <u>2</u> /	650	**		650			170		
TOTAL SUMMER	66,010	62,490	60,380	62,800	60,020	56,710	136	140	142

^{2/} Estimates discontinued in 1976.

Vegetables Summary 1977

SOURCE: Crop Reporting Board, SRS, USDA.

TOMATOES FOR FRESH MARKET: PRODUCTION AND VALUE 1975-77

SEASON	:	PRODUCTI	ON	•			VALUE		
AND	:				PER CWT.			TOTAL	
STATE	: 1975	: 1976	1977	: 1975 :	1976 :	1977	: 1975	: 1976	: 1977
		1,000 CW	T.		DOLLA	<u>RS</u>		1,000 DOLLA	RS
ents in the Control of the Control o									
SUMMER:				45.00	04 (0	00.00	5 500	0.004	. 40 055
Alabama	364	413	350	15.20	21.60	29.30	5 , 533	8,921	10,255
Arkansas	179	257	54	32.50	19.00	21.80	5,818	4,883	1,177
California (Other)	3 , 960	3,875	4,043	15.60	18.10	21.60	61 , 776	70,138	^87 , 329
Colorado <u>2</u> /	65			11.20			728		
Connecticut <u>2</u> /	83			18.00			1,494		
Ge o rgia	166	218	180	23.60	21.20	17.10	3,911	4,622	3 , 078
Illinois <u>2</u> /	74			16.60			1,228		41
, Indiana	238	247	216	12.80	14.50	15.30	3,046	3,582	3,305
Kentucky	7 0	58	52	22.20	17.90	20.10	1,554	1,038	1,045
Maryland	200	216	212	13.60	12.40	13.10	2,720	2,678	2,777
Massachusetts	132	121	125	18.00	21.40	20.40	2,376	2 , 589	2,550
MICHIGAN	387	409	390	14.80	15.50	22.90	5,728	6,340	8,931
Missouri <u>2</u> /	38			13,80			524		
New Jersey	546	578	553	17.90	15.60	22.90	9,773	9,017	12,664
New York	346	311	279	18.40	18.70	21.30	6,364	5,816	5,943
North Carolina	285	290	280	14.80	13.50	17.00	4,218	3,915	4,760
Ohio	156	168	90	19.20	15.10	25.00	2,995	2,537	2,250
Pennsy lvan ia	257	276	299	10.30	10.60	10.50	2,637	2,926	3,140
South Carolina	117	189	105	25.00	15.00	14.70	2,925	2,835	1,544
Tennessee	284	305	338	23.90	13.10	26.30	6,788	3,996	8,889
Texas	148	164	195	27.40	18.00	20.70	4,055	2,952	4,037
Virginia	312	312	312	15.10	16.40	14.40	4,711	5,117	4,493
Washington <u>2</u> /	111			14.70			1,632		
TOTAL SUMMER	8,518	8,407	8,073	16.70	17.10	20.80	142,534	143,902	168,167

^{2/} Estimates discontinued in 1976.

Vegetables Summary 1977

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DATE	MICHIGAN TOMATO FRESH 1977	MARKET TRUCK SHIPMENTS	REPORTED IN 1976	10,000 LB UNIT	55.
Aug 7	33 25	(July 30 - Aug 7)	272	(July 26 - Aug 30)	369
8	25		-		21
9	16		33		25
10	41		33 57		25 37
11	49		45		49
12	49 41		49		25
13	33		49 66		29
14	•		53		45
15	41		53 49		21
16	45		78		12
17	41 45 37 21		107		62
18	21		94		49
	12		78		57
20	8		90		53
19 20 21 22 23 24 25 26 27 28 29 30	21		90 82		49 25 29 45 21 12 62 49 57 53 49 16 25 25 33 45 37
22	21				16
23	37		53		25
24	37 33 25 12		53 86		25
25	25		78		33
26	12		70		45
27	4				37
28	37		70 37 37 45		37
29	25		37		•
30	16		45		-
31	37 25 16 16 21		70 53		12
Sept 1	21		53		21
2	4		41		25
3	8		66		12
<u>,</u>	4		62		16
5	16		8		16
6	25				12 21 25 12 16 16 12
ž	<u>1</u> 6		37		•
8	16 25 16 16		45		16
		(Sept 9 - 12)	53 37 45 90	(Sept 9 - 28)	131

1977 TOMATO UNLOAD (10,000 LB UNITS)											
WEEK	ENDING	MICH*	CALIF.	IND.	N.J.	N.Ÿ.	N.CAR.	OHIO	PENN.	OTHERS	TOTAL
June	17	4	668	16	-	-	4	197	•	2891	3780
	24	8	853	8	8	-	37	291	-	2706	3911
July	1	16	1365	74	25	-	12	271	-	2542	4305
•	8	12	1632	37	62	-	25	209	-	1455	3432
	15	12	2198	29	135	4	41	221	-	1181	3821
	22	4	2194	62	221	8	111	230	-	999	3829
	29	21	2214	62	213	16	160	164	8	541	3399
Aug	5	49	2325	74	205	29	148	98	16	369	3313
	12	135	2046	53	176	33	152	62	57	349	3063
	19	131	1812	25	78	41	168	41	103	360	2759
	26	144	1747	37	49	66	139	49	131	328	2690
Sept	2	131	2054	16	45	78	123	45	115	271	2878
	9	127	1874	37	33	62	86	33	123	220	2595
	16	94	2066	33	25	70	53	41	86	238	2706
	23	82	2025	16	21	33	29	25	45	221	2497
	30	49	2243	16	21	25	25	45	21	241	2686
0ct	7	41	2727	4	21	12	12	49	21	225	3112
	14	21	2833	4	16	-	4	41	12	230	3161
TOTAL	_S	1081	34876	603	1354	477	1329	2112	738	15367	57937

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TOTALS

SOURCE: Weekly Summary Shipments & Unloads

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^{*} Complete Unloads for Michigan only.

34. THE FOLLOWING CHART SHOWS FLUCTUATION IN SOUTHWEST MICHIGAN F.O.B. TOMATO PRICES FOR THE 1977 CROP

WEEK ENDING	8 QT. CTNS MED-LGE	8-2 QT. BKTS I	MICI 12 PT FLATS CHERRY	HIGAN NO. 1S 2 LAYER CARTONS APPROX. 20 1b5/6s	2 LAYER CA APPROX. 20 6/6s		30 LB CARTONS 6/7s				
JULY 29 AUG. 5 12 19 26 SEPT. 2 9 16	4.00-5.50 3.00-4.25 1.75-2.75 1.75-2.75 2.75-3.50 2.50-3.00 2.00-3.00 1.50-2.50	4.50-6.00	5.50-6.50 4.50-5.50 4.00-4.50 3.75-5.00 4.50-6.25 5.00-6.00 5.00-6.25 5.75-6.25	8.00-8.50 7.00-8.50 4.00-6.00 4.00-5.50 6.00-7.50 5.75-6.00 5.00-6.00 4.00-4.50	6.00-7.5 3.25-5.0 3.00-4.5 5.00-6.0 5.00-5.5	0 4.25- 0 4.00- 0 6.50-	4.25-4.75 4.00-6.00 6.50-8.00 5.00-5.50				
1977 WEEKLY PRICE RANGE FOR SALES OF MICHIGAN TOMATOES AT IMPORTANT WHOLESALE TERMINAL MARKETS											
WEEK ENDING	C I 8 QT. CTNS MED-LGE	H I C A G O: 20	LB CTNS. LGE	WEEK ENDING	C L E V 2 LAYER APPROX. 5/6		8 QT. CTNS.				
JULY 29 AUG. 5 12 19 26 SEPT. 2 9 30	3.00-4.00 7 2.50-3.00		00-6.50 60-8.00 00-7.00	AUG. 12 6.50 16 SEPT. 2 9 16			2.50-4.00 4.00-4.50 3.75-4.00 3.25-3.50 3.00-3.25				
		<u>DETROIT</u>			<u>P I</u>	TTSBURGH					
WEEK ENDING	20 LB CTNS LGE	S 20 LB CTNS MED	8 QT CTNS	12 PT FLATS CHERRY	WEEK ENDING	20 LB CTNS LGE	8 QT CTNS LGE				
AUG. 12 19 26 SEPT. 2 9	6.00 4.00-5.00 7.00-8.00	4.00 4.00-4.50 6.50-7.00 6.90-7.00	1.75-2.50 3.50-4.00	4.50-5.50 5.00-5.50	AUG. 5 12 19 26 SEPT.	9.00-9.50 3.50 7.00 6.50-7.50	2.50-4.00 1.50-2.00 3.25-4.00 2.00-4.00				
S T. L O U I S											
WEEK ENDING	8 QT CTNS	_		12 PT FLATS CHERRY	12 LB CTNS		8-2 QT BKTS				
AUG. 12 19 26	3.00-3.50 2.25-3.00 3.25-4.50 3.00-3.50 3.00-3.50 3.50-4.00		5.50-6.50 5.00-5.50 5.50-6.00		1.75-2.00 2.75-3.00	5.00 9.50					